



# Police Community Engagement **BOOT CAMP**

**Sept. 24-26, 2019**  
**Paradise Valley Police Dept.**  
**Paradise Valley, Arizona**

## **3-Day 'Master Police Community Engagement Officer'** Certification Course

**Intensive Police Community Engagement Training – High caliber instruction, exercises, videos, on-camera practicals & more**

- Tudo bom? Engaging multicultural, multilingual communities
- "Hi Five Friday" – Lessons & opportunities from controversy
- Police Community Engagement on a shoe-string budget
- "Selling" your ideas & programs to skeptical audiences
- There's a problem with those words
- Facebook, Instagram, Twitter & Google Events
- Creative ways to engage kids & teens
- How to really win hearts & minds
- Unconventional Community Engagement ideas
- Secrets for great news and social media coverage
- Art of story-telling for police community engagement
- Turning every contact into a win
- Get \$\$ funding for your engagement ideas & programs
- Take your interpersonal skills to the next level
- Police Community Engagement: Hits & misses
- Trolling for great community engagement connections
- Emergency responses to the tough questions
- What's your approach & body language really saying?
- Getting out of the bubble & your own way
- The "Old Days" can jumpstart your engagement efforts
- A few cards and a jar of powder open many doors
- Trading Places for a walk in their shoes
- How to speak to their listening
- Officer Survival for Police Community Engagement

**\$595 per person**

PoliceCommunityEngagement.com  
or 602-445-6442

